FACILITATION GUIDE:
VISION EXERCISE

DEVELOP A NEIGHBORHOOD VISION STATEMENT SPECIFIC TO THE COMMUNITY

Activity Type: Vision

Participant Audience: Residents, Organizational Partners, Decision-Makers

Objectives

The vision exercise helps to create a collective vision for the neighbourhood that reflects the views of residents and key stakeholders. The vision can serve as a project foundation, to ensure that project activities reflect local priorities. It also helps reinforce a sense of resident ownership over the project. A diversity of citizens and partners are necessary to ensure representation in the vision statement.
Using the Tool

Materials needed

1. Two different colours/shapes of post-it notes

2. Flip chart paper. Consider pre-drawing a tree or flower shape on your flip chart paper, with roots and branches.

3. Markers

Facilitation Process

1. On one colour/shape of post-its, have participants to write down three elements that they love about their neighbourhood (their roots).
   
   • Invite participants to add these elements in the “roots” portion of the flip chart paper. Similar responses can be grouped together into collaboratively identified themes.

2. On the second colour of post-its, have people write down three dreams or visions for their neighbourhood (their flowers).
   
   • Invite participants to add these elements in the “flowers/branches” portion of the flip chart paper. Similar responses can be grouped together into collaboratively identified themes.

3. Use the outputs of the exercise to construct a visual that represents citizens’ visions for the neighbourhood.

Tip: The exercise can be carried out during a longer event, like the design workshop or citizen’s validation workshop.

Tip: Present the result of the group work at the end of the activity.
Sample Materials

1. Sample tool output (via MUEC)