



FACILITATION GUIDE:

STREET AND TRAVEL SURVEY

UNDERSTAND TRAVEL PATTERNS IN NEIGHBOURHOODS

Activity Type: Understand

Participant Audience: Residents

Objectives

This tool asks residents to give feedback on their travel patterns within the neighbourhood, including mode choice, popular routes, and routes they avoid. It gives in-depth feedback about which routes people use (and why) and which they avoid (and why). The results are valuable for understanding how people move through their neighbourhoods, and where there are areas of concern.



Using the Tool

Materials needed

1. Surveys (see sample in the Sample Materials section below)
2. Clipboards
3. Pens
4. Optional: Project information flyer or business cards, contact list sign-up

Facilitation Process

1. Survey people at events, pop-up kiosks, door-to-door and/or online.
 - Be friendly when you approach folks at events, or knock on their door. Take a moment to explain the project, and why you are asking for their input. Consider bringing a flyer that explains the project.



Tip: Surveying door-to-door can be an excellent way to engage people that may not come out to other events.



Tip: Bring this survey to all of your major project events and other events happening in the neighbourhood during the portrait/understanding phase of your project.



Tip: Bring a contact list sign up with you when you are surveying, and encourage people to provide their contact details to stay in touch around future events.



Sample Materials

1. Sample Survey (via MUEC and TCAT)

Active Neighbourhoods Canada Survey

The way we move around our neighbourhoods affects our health and our communities. Would you walk or cycle to get around your neighbourhood if you had better sidewalks, public spaces, or bike lanes?

We want to know what you think of the streets in this neighbourhoods and how you travel on them.

Use your own experience travelling in your neighbourhood to fill in the survey below. It should take approximately 10-12 minutes to complete.

SECTION 1 – ABOUT YOU

1. How do you get around your neighbourhood? Choose all that apply.

Walk/skateboard / assisted mobility device Bicycle Bus/Transit Drive/Car

2. What would be your preferred way to travel in your neighbourhood if all were possible? Choose one option.

Walk/skateboard / assisted mobility device Bicycle Bus/Transit Drive/Car

3. What makes this the preferred choice for getting around your neighbourhood?

4. What is your age group?

19 & under 20 – 29 30 – 39 40 – 49 50 – 59 60 & over

5. What is your postal code?

6. Are you a renter or a homeowner?

Renter Homeowner

7. Do you own a car?

Yes No

8. Do you own a bike?

Yes No

SECTION 2 – TRAVELLING IN YOUR NEIGHBOURHOOD

9. When travelling in your neighbourhood, is there a particular street or route that you often take? Name the street, and also the section of this street you often travel by saying which intersections border it.

10. Of the options below, what might explain why you prefer to travel on this street? Choose all that apply.

- Fastest or most direct route to my destination
 Convenience or comfort
 Seeing friends or neighbours
 Scenery / view from the street
 There are good quality sidewalks
 There is enough lighting at night
 Other

11. What is your level of comfort or enjoyment using this street? For example: Do you feel at ease? Do you feel stressed? Are you nervous about your safety?

- Not comfortable and I do not enjoy it.
 Somewhat uncomfortable
 Comfortable
 Very comfortable and enjoyable

12. Are there streets you avoid when traveling in your neighbourhood? Name the street, and also the section of this street you often travel by saying which intersections border it.

13. For this street, what leads you to avoid it? Choose all that apply:

- Indirect/out of the way
 I feel unsafe because of traffic
 Uninviting or run down
 I feel unsafe because of loitering or suspicious activity
 Lack of sidewalk, signal or crosswalk
 Lack of bike lane, bike path or secure bike parking
 Lack of benches, bus shelters, shade-providing trees, lighting or street lamps
 Drivers often speed, are distracted, or do not obey traffic signs/signals
 Other

