



DEVELOP A NEIGHBORHOOD VISION STATEMENT SPECIFIC TO THE COMMUNITY

Activity Type: Vision

Participant Audience: Residents, Organizational Partners, Decision-Makers

Objectives

The vision exercise helps to create a collective vision for the neighbourhood that reflects the views of residents and key stakeholders. The vision can serve as a project foundation, to ensure that project activities reflect local priorities. It also helps reinforce a sense of resident ownership over the project. A diversity of citizens and partners are necessary to ensure representation in the vision statement.





Facilitation Guide 1



Using the Tool

Materials needed

- 1. Two different colours/shapes of post-it notes
- 2. Flip chart paper. Consider pre-drawing a tree or flower shape on your flip chart paper, with roots and branches.
- 3. Markers

Facilitation Process

- 1. On one colour/shape of post-its, have participants to write down three elements that they love about their neighbourhood (their roots).
 - Invite participants to add these elements in the "roots" portion of the flip chart paper. Similar responses can be grouped together into collaboratively identified themes.
- 2. On the second colour of post-its, have people write down three dreams or visions for their neighbourhood (their flowers).
 - Invite participants to add these elements in the "flowers/branches" portion of the flip chart paper. Similar responses can be grouped together into collaboratively identified themes.
- 3. Use the outputs of the exercise to construct a visual that represents citizens' visions for the neighbourhood.



Tip: The exercise can be carried out during a longer event, like the design workshop or citizen's validation workshop.





Tip: Present the result of the group work at the end of the activity.

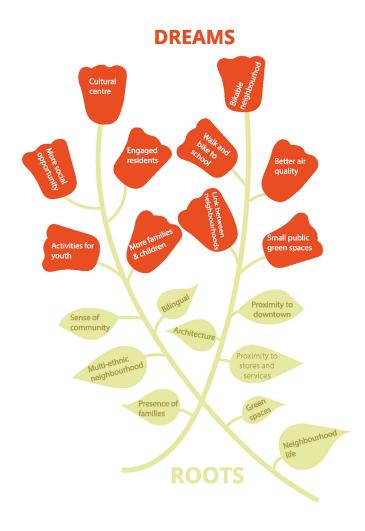


Facilitation Guide 2



Sample Materials

1. Sample tool output (via MUEC)









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Facilitation Guide