

# Phase 6. INAUGURATE designs

## What ?

Once the participatory process has reached the project implementation phase, it is important to celebrate the project's success with the people who contributed. An official inauguration is an opportunity for project leaders to thank those who were part of the participatory process and keep them involved. The inauguration is also a way to increase project awareness, acknowledge the work accomplished, and announce what will happen next.



## Why ?

- Celebrate the project's success and thank all participants
- Maintain their involvement until the end of a demanding process
- Inform other stakeholders and invite them to get involved for the rest of the project
- Explain and promote the project to the general public
- Officially launch project implementation

## Who ?

- Everyone involved in the participatory urban planning process (citizens, professionals, decision makers, organizations, etc.)
- The general population
- Local stakeholders
- Media

## How ?

- Celebration to launch the plan
- Official inauguration of the completed design elements
- Party with residents
- Press conference
- Distribution of promotional materials

## Example 1

### *Inauguration of the cool island at Habitations Lenoir Saint-Antoine*

Residents of Habitations Lenoir Saint-Antoine, the MUEC and Montréal's municipal housing board worked together to create a cool island on the housing project's property, previously surrounded by asphalt and concrete. Residents participated in the process from the first information session to the planting workshop. Once the project was complete, the inauguration of the new backyard celebrated the fruit of everyone's efforts.

During the inauguration ceremony, one of the children cut the ribbon, many photos were taken and there was an overall joyful mood. A community supper, served on the newly created patio brought together 20 residents and the project leaders to celebrate their success. Throughout the meal, the new garden elicited animated and joyful discussions.

#### **Physical changes:**

- Removal of 1,900 square feet of asphalt;
- 200 plants, including three trees and several fruit bushes;
- Covering blank walls with climbing plants;
- Installation of four large urban agriculture containers for a vegetable garden;
- Construction of a pergola and creation of a patio with picnic table.



Community supper at the inauguration of the new courtyard at Habitations Lenoir Saint-Antoine.

## Example 2

### Launching of the Plateau-Est Green Neighbourhood Plan

After a participatory process lasting several months, partners of the Plateau-Est Green Neighbourhood project in Montréal were happy to publicly unveil the results of the preceding stages, i.e., the Plateau-Est Green, Active and Healthy Neighbourhood Plan. Approximately 180 people attended the launch. Many of them were citizens who had been involved in the entire process, and it was an opportunity for them to see their efforts rewarded.

Participants were welcomed with a buffet and a glass of wine in celebration of this community accomplishment. The evening began with a presentation of the main goals and implementation measures of the Green Neighbourhood Plan

by representatives from the Maison d'Aurore, the local partner organization, and the MUEC. The president of the Société de développement commercial de l'Avenue du Mont-Royal and the director of the neighbourhood round table expressed their support for the plan. Local elected officials joined them to confirm their commitment to the plan's implementation and to announce the measures that would be implemented first.

Then, citizens were able to comment and ask questions. The hearty applause that ended the evening was a testimony to the enthusiasm created by the plan's launch and the entire process leading up to it.



Launch of the Plateau-Est Green Neighbourhood Plan after months of work.

#### **First-year commitments made by the Plateau-Mont-Royal Borough**

Carry out studies on:

1. Making intersections safer (five-metre clearance);
2. Adding a stop sign at the intersection of Masson and Chabot;
3. Modifying traffic directions on des Érables Avenue and Parthenais Street;
4. Installing a curb extension at the intersection of des Érables and Masson;
5. Reducing the width of Chabot and de Bordeaux streets;
6. Adding bike racks and self-service bike stations;
7. Closing alley entrances